

**Advocacy Plan and Budget**  
**Operation “Rescue” Saint Lucia**  
**Promoting effective Environmental Management**

<p>Piton Management Area</p>	<p>Preparation of a Limits of Acceptable Change study.</p> <p>Development and execution of a comprehensive social marketing plan targeting various publics.  <b>“Save the PMA Campaign”</b></p>	<ul style="list-style-type: none"> <li>-Prepare a project concept form for GEF (done).</li> <li>-Await a response from GEF</li> <li>-Prepare a planning grant from GEF. (done)</li> <li>- Obtain services of Right Angle Imaging to undertake PMA campaign (done)</li> <li>- Plan and execute project. (May onwards). This project will be a “Save the PMA campaign” using a variety of communications channels executed by Right Angle Imaging with funding from GEF. There will also be an emphasis on working with partners. From these series of meetings, appropriate strategies can be developed. (June to September). The Trust will work with Yaticka from Soufriere.</li> <li>-Statement on issue to be made via press conference.</li> <li>-Presentation to senate by Giles Romulus of UNDP in Barbados to state merits of maintaining and sustaining PMA.</li> </ul>	<p>US\$ 60,000.  Funding being sought from GEF.</p>
<p>Mankote Mangrove</p>	<p>Encourage and pressure policy makers to desist from this action and engage in education drive.</p>	<ul style="list-style-type: none"> <li>-Write letter to Minister for Economic Affairs for copy of plans(done)</li> <li>- Obtained word from Minister that a halt has been established on possible project development. (done)</li> <li>- Obtain this in writing by the Minister through PS. (done)</li> <li>-Engage Minister of Econ. Affairs and NDC on the matter of developments</li> <li>- Prepare a map revealing critical habitat areas of</li> </ul>	

		<p>Mankote Mangrove (June/July)</p> <ul style="list-style-type: none"> <li>- Meeting of all relevant referral agencies to discuss project and obtain all relevant literature on Mankote (done)</li> <li>- Collation and analysis of data (June/July)</li> <li>-Community meetings to obtain feedback (June/July)</li> <li>-Preparation of generic statement on development issues for Ministry of Economic Affairs stating Trust's position on path for development in general and impact of loss of wetlands(June/July)</li> <li>-Seek court injunction if project still goes ahead despite giving advice to the contrary</li> <li>- Work with World Resources Institute in linking the importance of protecting mangroves to shoreline protection</li> <li>-await management plan for OPAAL to chart way forward for mangrove.</li> <li>-Work with SAVE to undertake educational activities regarding Mankote</li> </ul>	EC\$ 2000
Le Paradis Beach and Golf Resort	Meetings with Physical planning and DCG to determine best possible approaches for conservation measures.	<ul style="list-style-type: none"> <li>-Meeting with Physical Planning (done)</li> <li>-Meeting with DCG involving referral agencies to discuss meeting of conditions (June)</li> <li>-Press Release on meeting and to be addressed in press conference (June)</li> <li>-Site Visits to Le Paradis with monitoring officers involving referral agencies (April onwards)</li> <li>Production of a statement on Le Paradis and general development ethos and encourage DCA to follow this statement.</li> <li>-Continued work with Le Paradis on issue of monitoring and control</li> </ul>	EC\$ 1500



		-Engage Fisheries in discussion on development of a public education programme	
Environmental Education	Comprehensive sensitization and education plan	SAVE programme in South of island Trust Youth Arm: Various youth activities and development of other chapters -Invite youth to contribute to the Yo! Magazine	EC \$ 5000
Other Advocacy Issues -Environmental Impact Assessment Lobbying -Generic statements on development and lobbying for a policy on touristic and hotel developments -Lobbying for zoned management to St. Lucia's development	Development of community pressure groups Lobbying Presentations and meetings Email blasts Petitions	-Membership groups in Vieux-Fort and Soufriere -Lobbying of senators and ministers through presentation to senators -Membership meetings -Regular releases and statements -Video Documentary on Sustainable use of natural resources -Regular meetings with appropriate referral agencies such as Physical Planning, SLHTA, etc.	EC\$ 4000
Architectural Heritage		- Develop and execute a project on the listing of buildings of architectural merit	
			Total: EC\$ 30,000

